



# LIKESWEDEN

Your ultimate guide to Sweden

@likeswedencom

likesweden.com





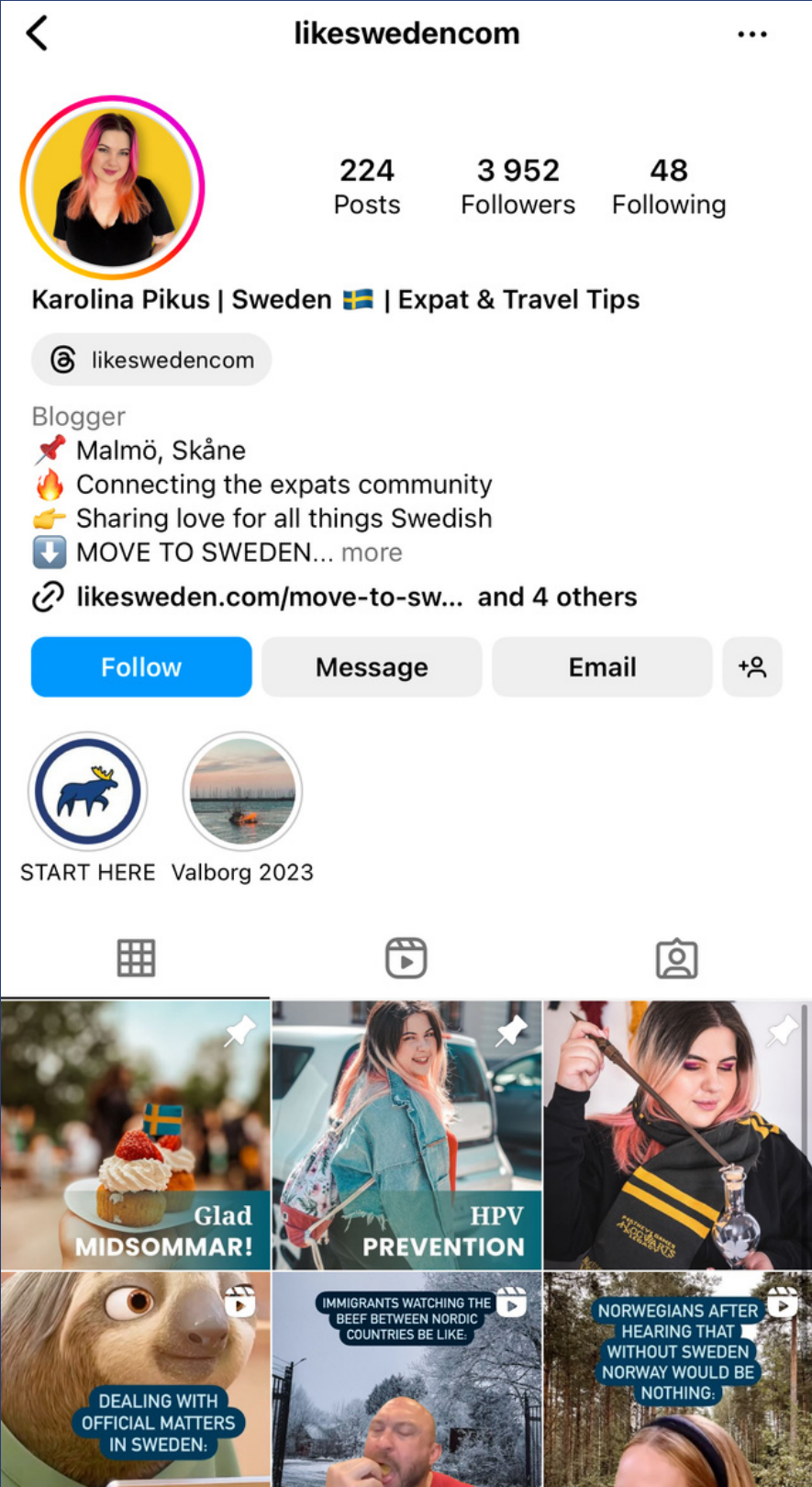
# Karolina Pikus

Hi!

I'm a content creator with 13 years of experience and the author of the blog LikeSweden.com which was established in 2020 out of love for Sweden, its culture, language, nature and beautiful people.

LikeSweden is the place that connects expats, travellers and Sweden lovers who want to integrate, have fun together and share the love to all things Swedish.

# Instagram Summary



+3.8M

Accounts reached  
last 30 days

+156k

Accounts engaged  
last 30 days

+75k

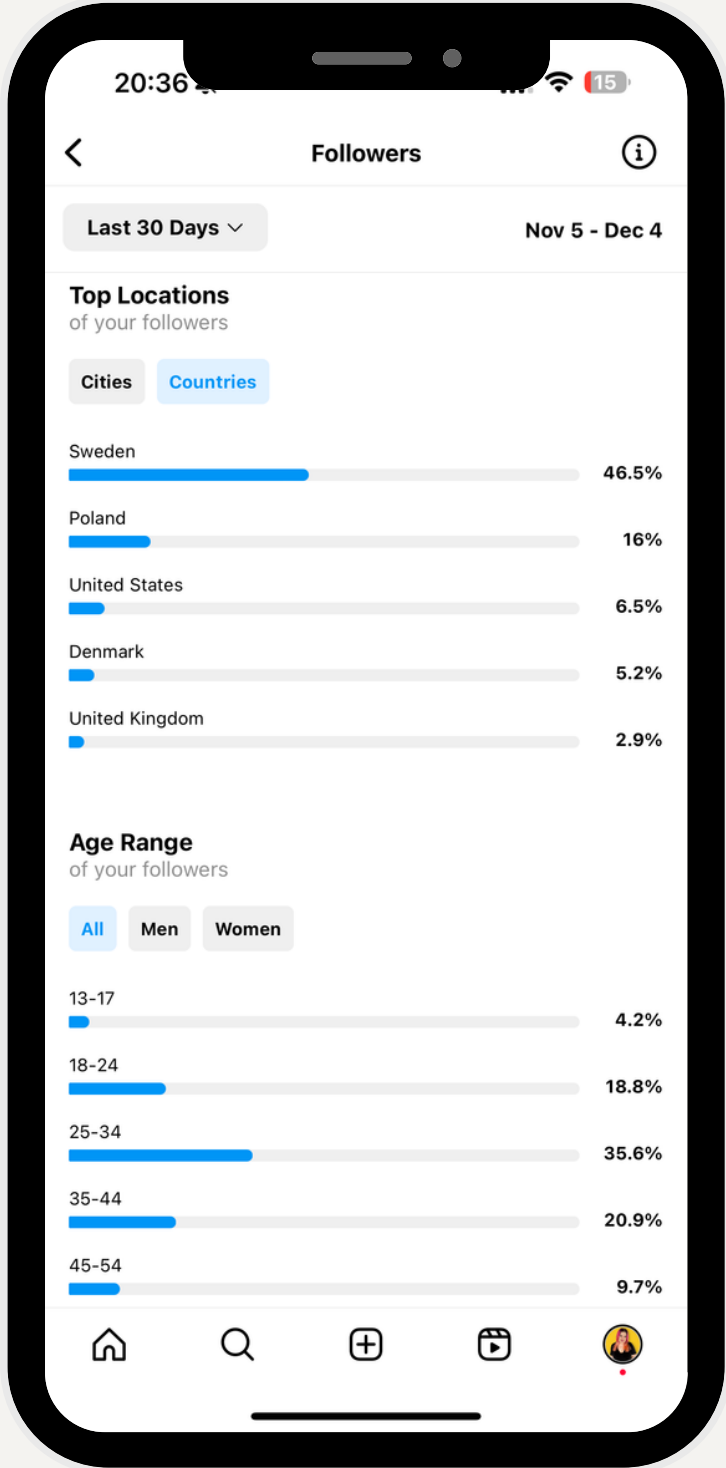
Average reels views  
last 8 reels (excl. anomalies)

+4.000

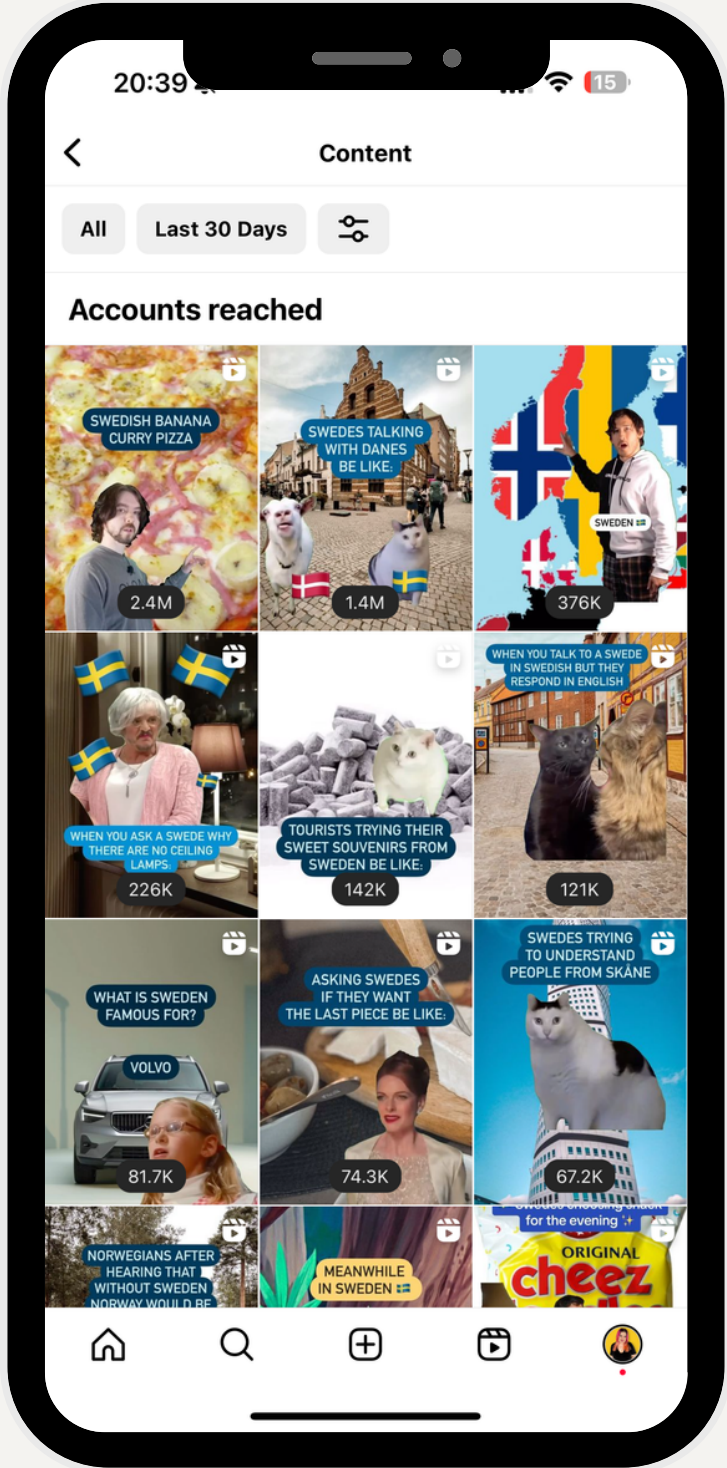
Followers  
with +3000 last 30 days



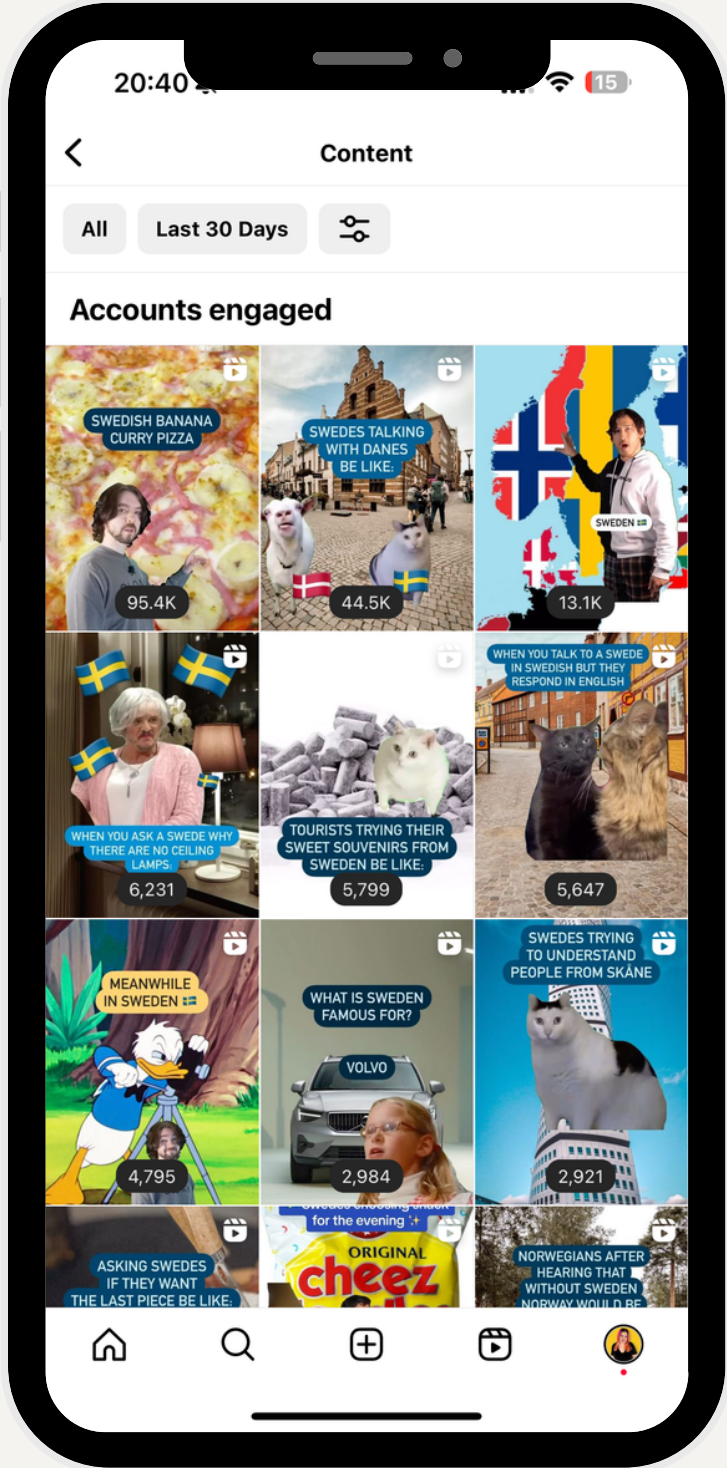
Followers demographics



Top performing content (reach)



Top performing content (engagement)



# How can we work together?

**01.**  
**Press trips**

Promotion of regions and interesting places, bucket list goals and attractions all over the world with emphasis on Nordic countries.

**02.**  
**Sponsored posts**

Product or service placement in blog or social media posts written by me or one of our guest authors.  
*Important! I don't publish content delivered by the Client.*

**03.**  
**Photo/Video Content**

Creating professional visual content by experienced photo and video producers. Content that engages your audience and captivates dream clients.



# Get In Touch

For Project and Collaboration

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