



**LIKESWEDEN**

Media Kit



## About me

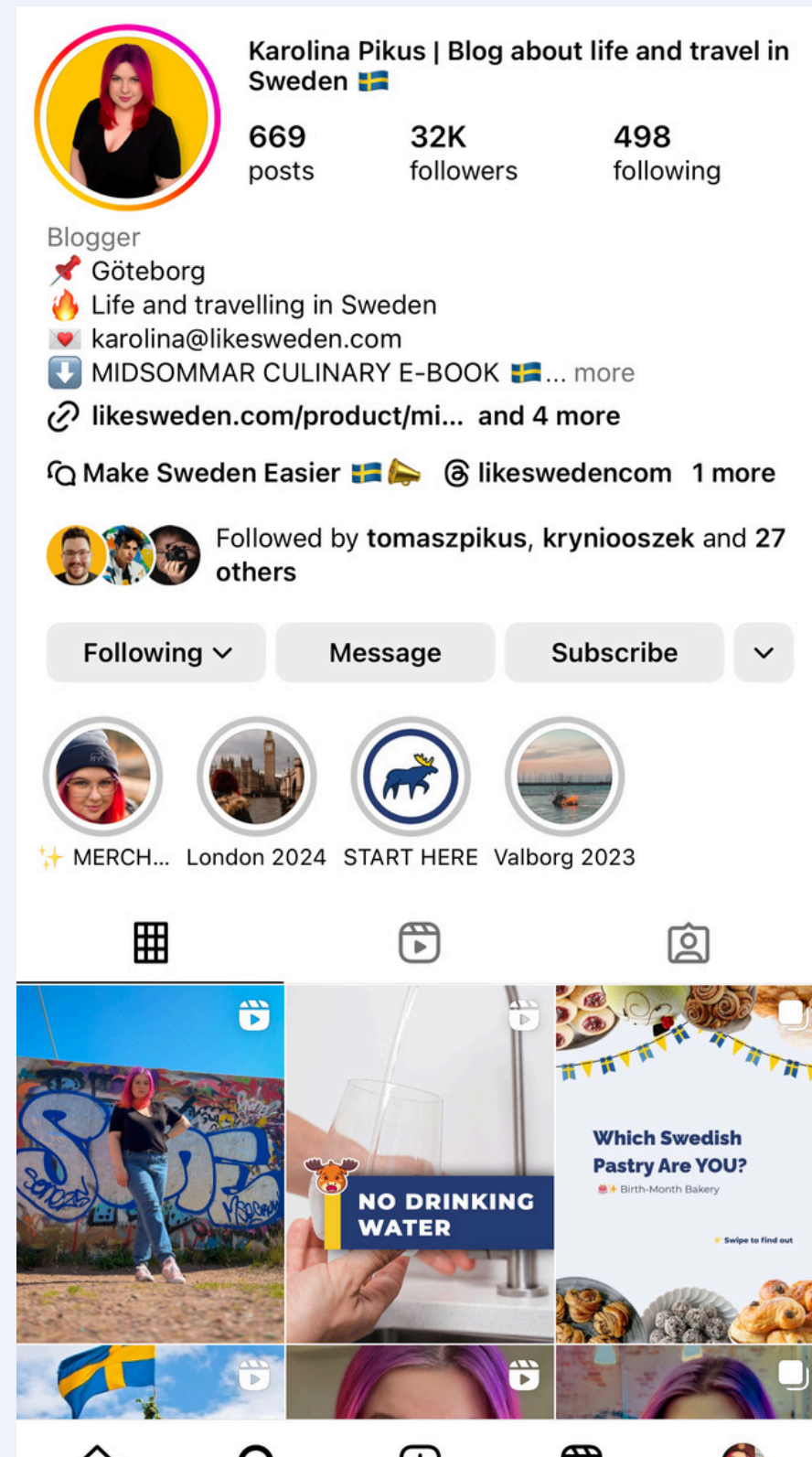
Karolina Pikus

I'm a content creator with 13 years of experience and the author of the blog [LikeSweden.com](https://likesweden.com) which was established in 2020 out of love for Sweden, its culture, language, nature and beautiful people.

LikeSweden is the place that connects Internationals, travellers and Sweden lovers who want to integrate, have fun together and share the love to all things Swedish.



# Instagram Summary



+852K

Accounts reached last  
30 days

+19.6K

Accounts engaged  
last 30 days

+32.100

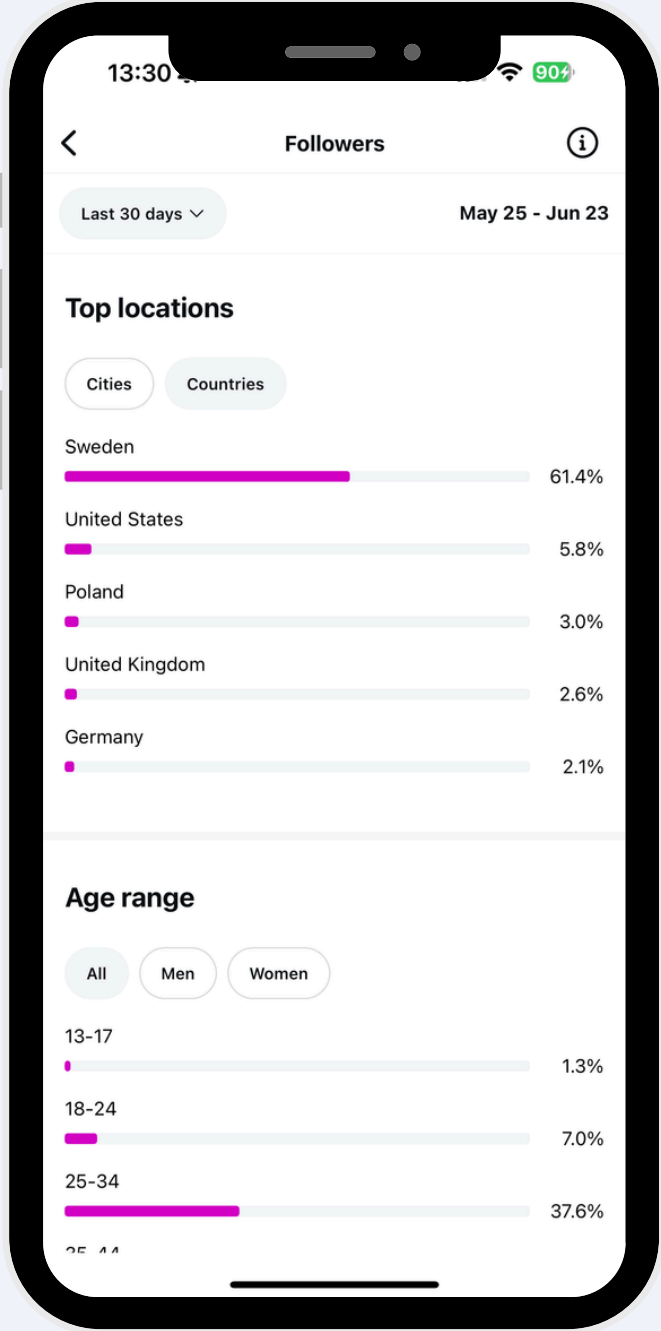
Followers with +1200  
followers last 30 days.



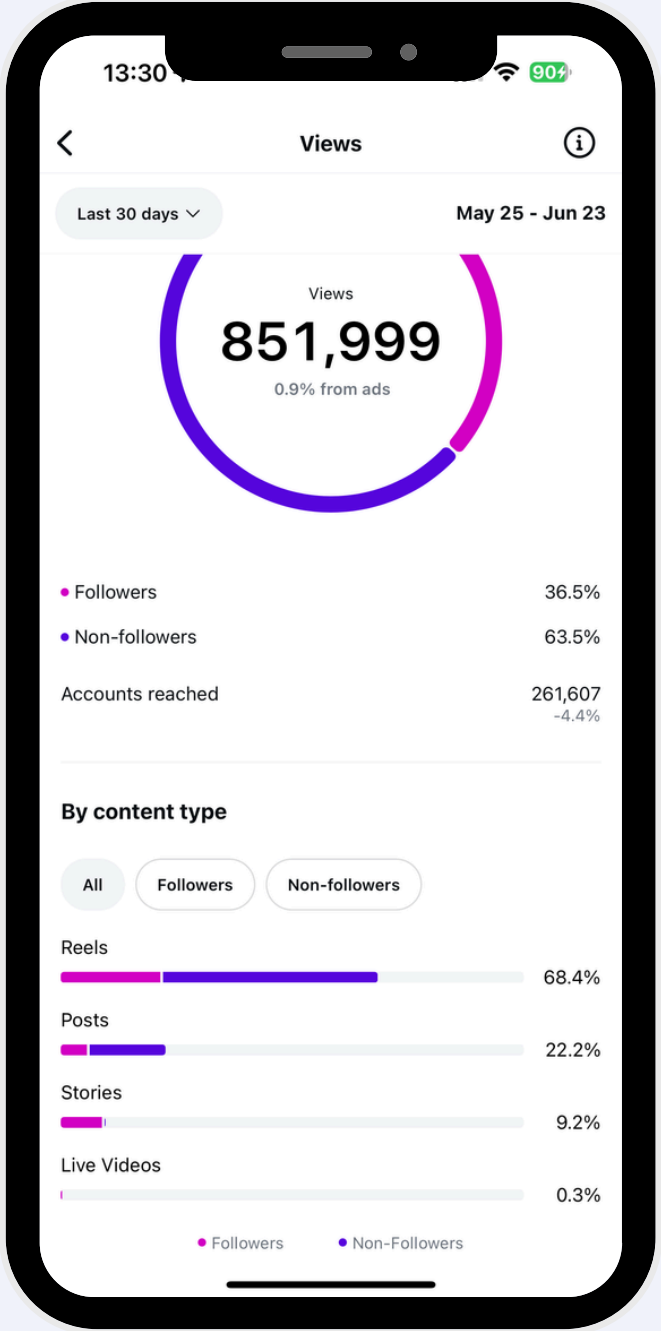
# Instagram

## Summary

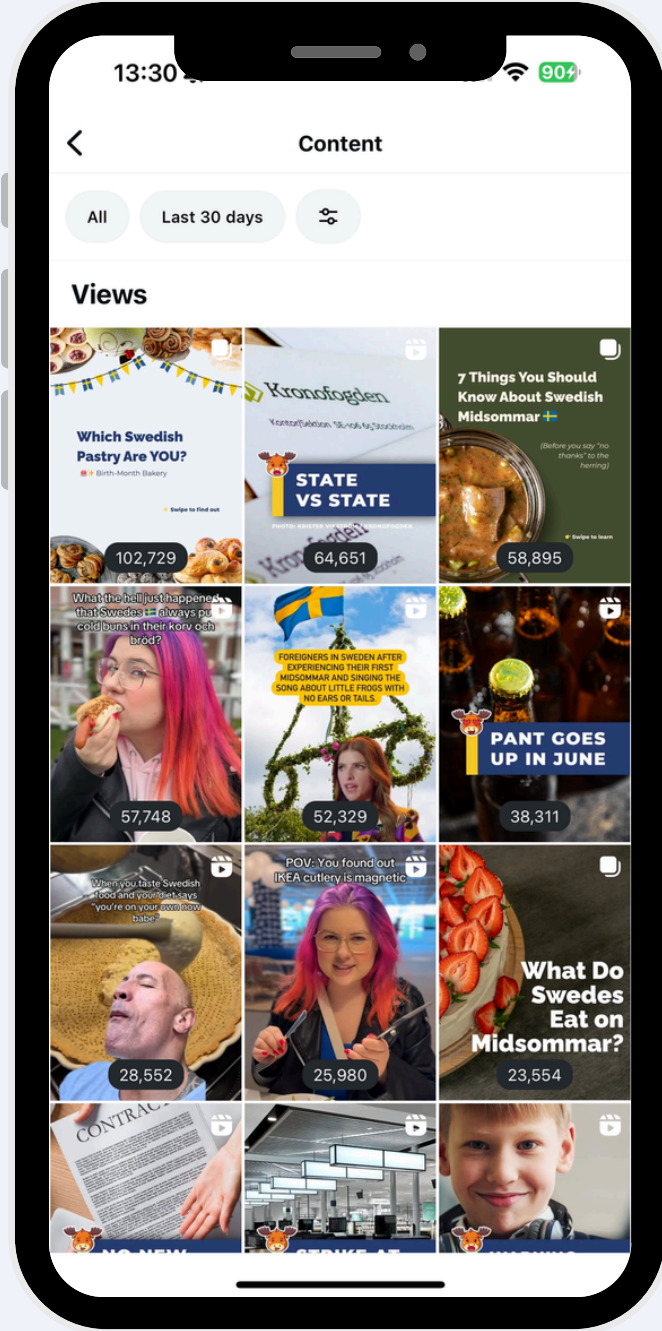
Followers' demographic



Reached audience



Top performing content (reach)





# Work Together

## Influencer marketing:

- advertising on stories + swipe up
- sponsored trip + report
- a dedicated photo on Instagram or Facebook
- a video presenting your company, service, product
- a post or series of sponsored posts on a blog
- sponsored post on Instagram Reel/post

## Sponsored content on blog:

In addition to previous forms of cooperation, I also offer advertising placement both on the LikeSweden website and in social media. Through the LikeSweden website and dynamic social media, you can reach your new customers and provide great advertising for your services, products and your brand.

## Photo & Video content:

Besides, I offer also creating professional visual content by experienced photo and video producers – me and my husband Tomas. Content that engages your audience and captivates dream clients. Order photo & video packages for your brand and get the usage rights to publish them on your website, social media and paid ads in all advertising channels you need.





## Chosen Previous Work



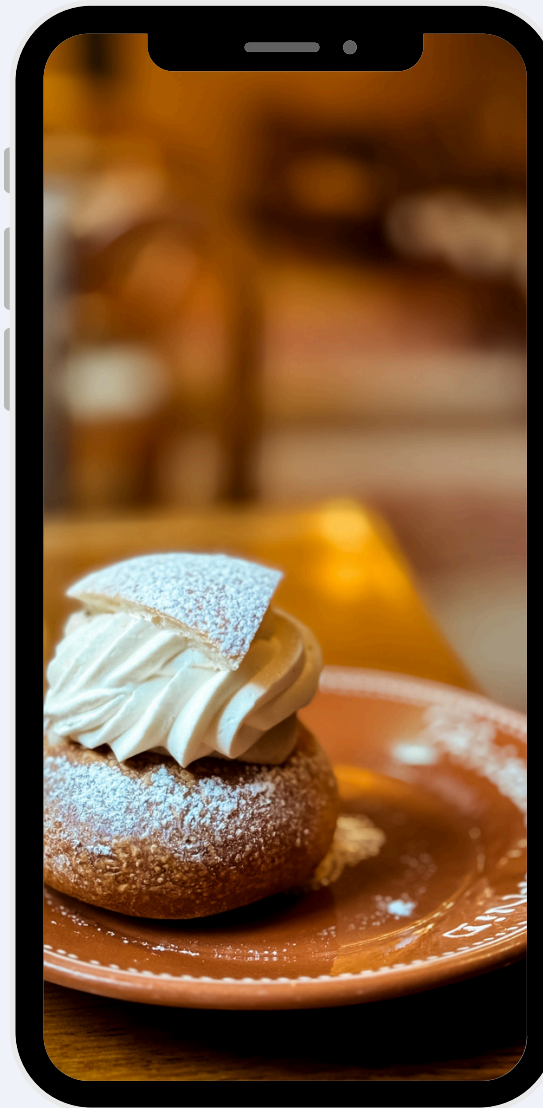
Grounded  
*London*



Jimmy & Joan's  
*Göteborg*



Havshotellet  
*Malmö*



Patisserie David  
*Malmö*



Mr Fogg's  
*London*



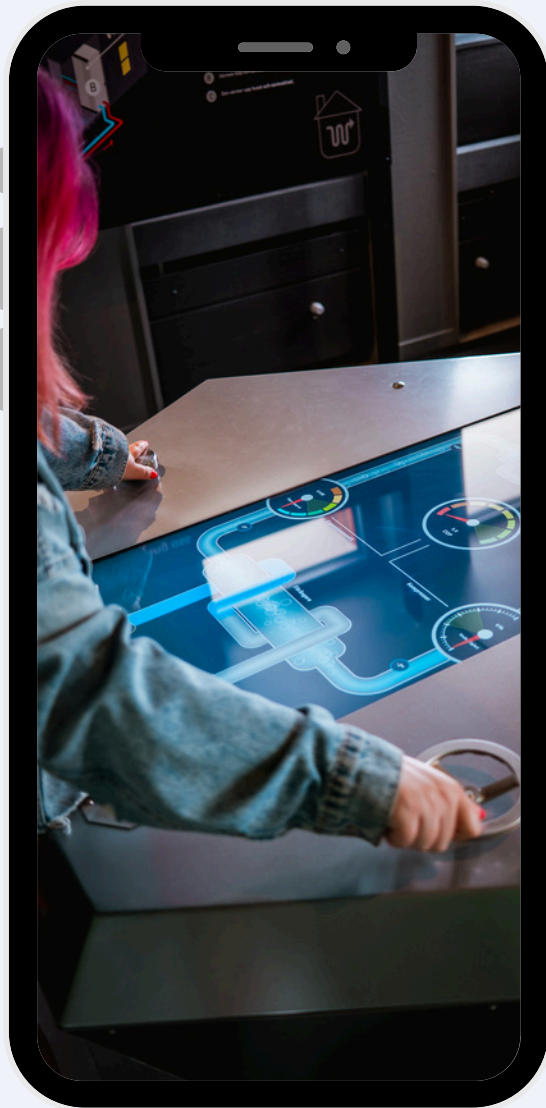
Malmö by Bike  
*(Malmö)*

**Click on the chosen photo** to see examples of Reels/TikToks created for the partners.



# Chosen

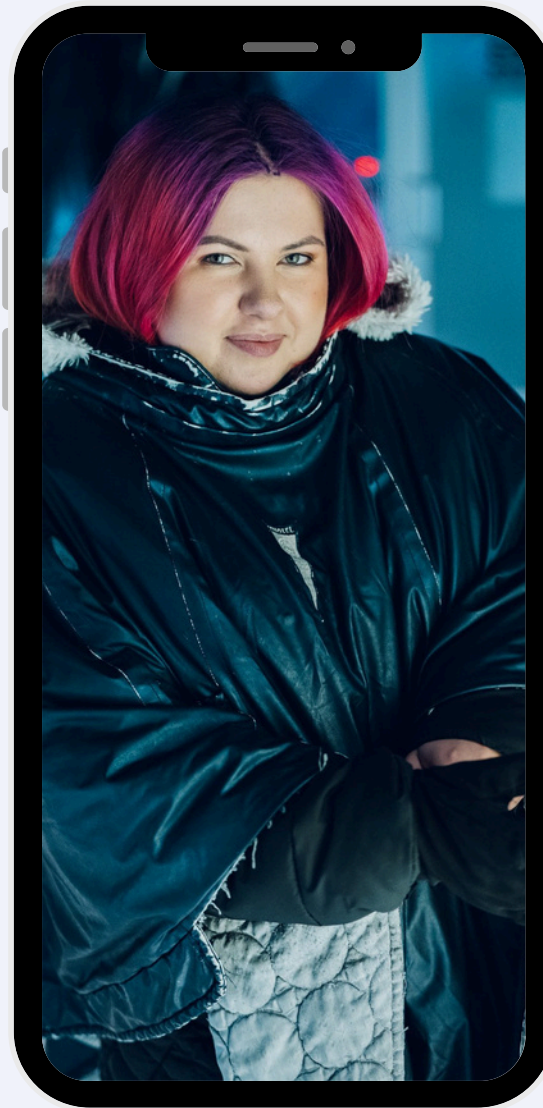
Previous Work



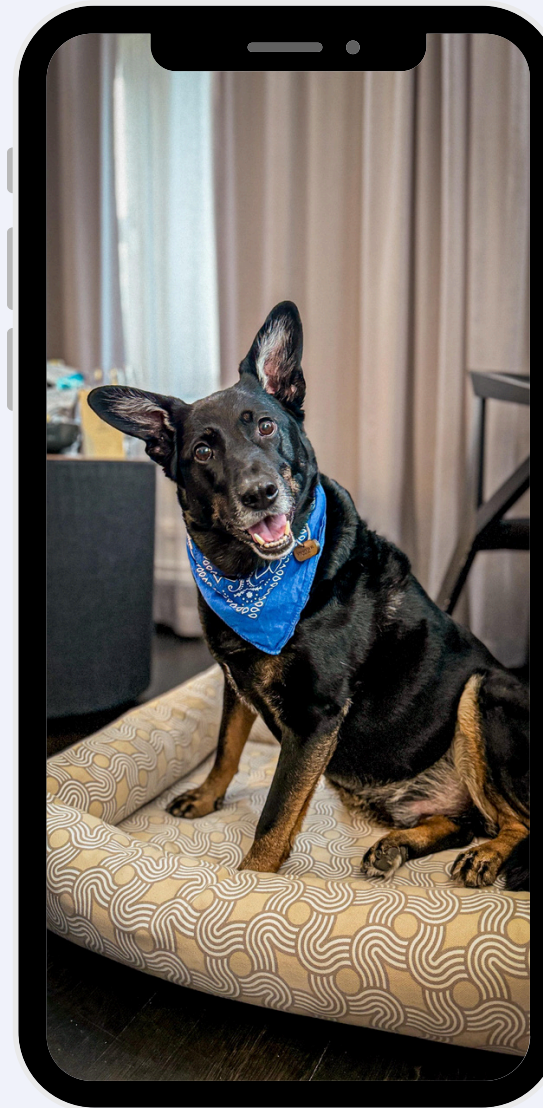
c/o Markaryd  
Markaryd



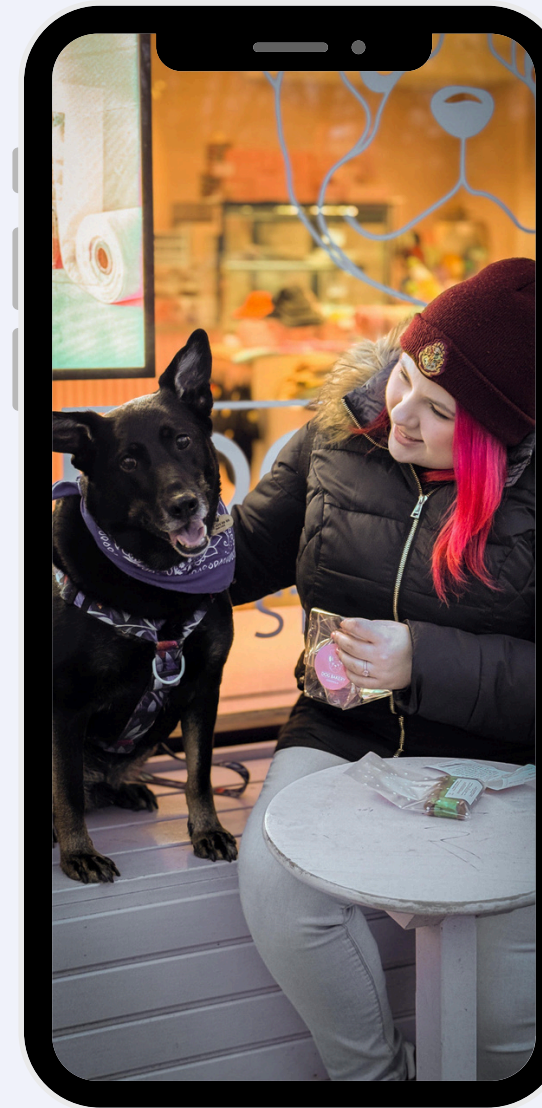
c/o Markaryd  
Markaryd



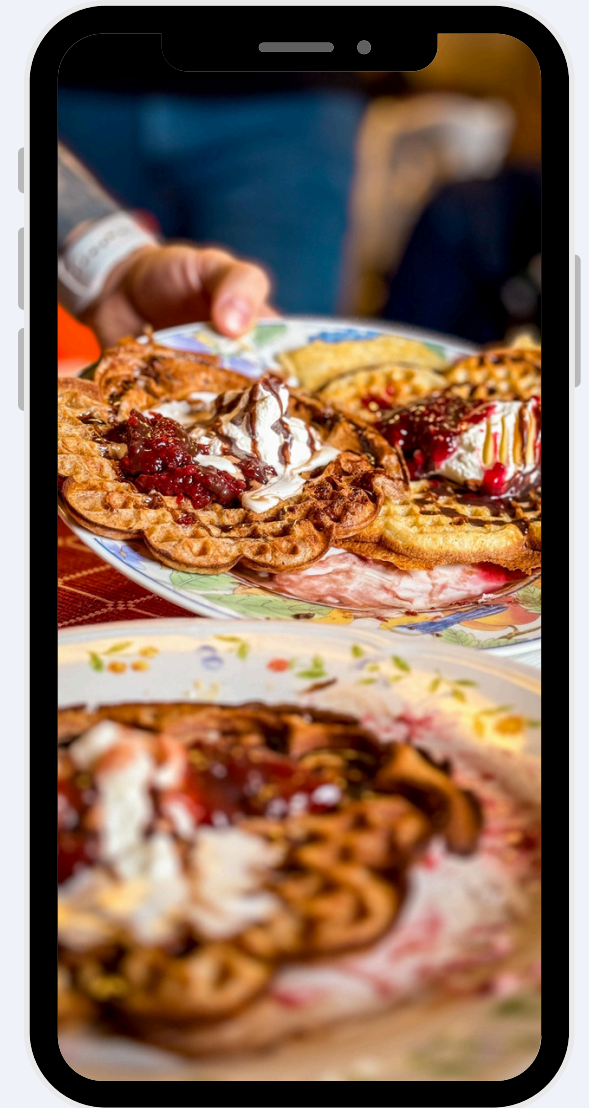
IceBar  
Stockholm



HotelC  
Stockholm



Dog Bakery  
Stockholm



Hallongården  
Trelleborg

**Click on the chosen photo** to see examples of Reels/TikToks created for the partners.



## Contact details

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